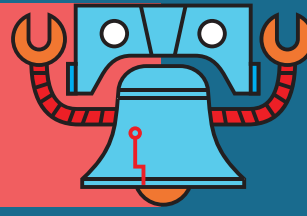


Philadelphia Mini Maker Faire

October 6, 2019

Pennovation Works



Growing bigger in 2019

We're returning to Pennovation Works and growing the event to 200 exhibitors and 4000-5000 attendees. Moving the event from the summer to the fall, when schools and colleges are in session will increase engagement with those communities. Featuring innovation and experimentation across the spectrum of science, engineering, art, performance, and craft it is an opportunity for entrepreneurs to connect with collaborators, investors, entrepreneurs, and manufacturers.

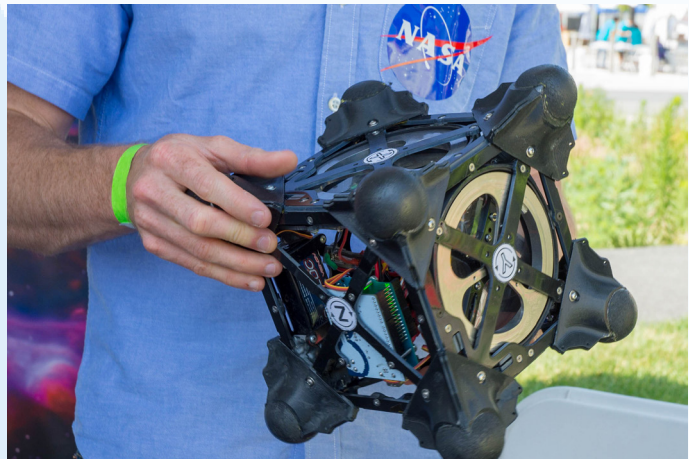


Franklin Institute PACTS entertaining the crowds!

2019 Plans include:

- Increase presentation/performance spaces with exciting demos, performances, and speakers
- Reach our projected budget of \$100,000 with support from more sponsors and foundations
- Offer more workshops and hands-on activities for fun and learning
- Increase the number of university student engineering and innovation projects
- Organize exhibits by neighborhoods for easy access to areas of interest: art, performance, robotics, 3D printers, etc.

- Recruit celebrity presenters and performers
- Increase engagement with K-12 as well as universities throughout the region
- Recruit investors and local manufacturers to meet with aspiring maker entrepreneurs
- Recruit senior design teams from the colleges
- Increase our distribution of FREE tickets to disadvantaged kids and families.



Hedgehog: a new concept for a robot that is designed to overcome the challenges of traversing small bodies and is funded by NASA Innovative Advanced Concepts

Philadelphia Mini Maker Faire returns in 2019

Maker Faire is an all-ages gathering of inventors, tech enthusiasts, crafters, educators, tinkerers, hobbyists, engineers, science clubs, artists, students, and commercial exhibitors. Makers come to the Maker Faire to show what they have made and to share what they have learned. This is an amazing event for all ages with a unique combination of art, science, engineering, technology, and creative expression.

The Inquirer's Joseph N. DiStefano summarized: "Cool nerds from across the region... engineers, investors, students and artists signed up to spend the sunniest hours of the weekend challenging and celebrating more than 100 start-ups and small businesses.



2018 makers included TOBOR: the robotic dinosaur,

In the news! Coverage included:

NBC10, 6ABC, the Inquirer, Philly.com, Technical.ly, Philadelphia Magazine and more!

Highlights of 2018

Local universities Penn, Drexel, and Temple enthusiastically participated

Startups included Allevi - 3D bioprinters, Biomeme handheld health diagnostics

Dozens of hands-on, all ages, educational displays

Artistic displays and performances including makers that span old world and new age technology, from glass-blowing to artificial intelligence



Hershey's Pip robot is a sweet ambassador!

Leading edge technology included robotics, 3D printing, biotech, lasers and UAVs/drones:

- NASA's Hedgehog Meteor Explorer
- NextFab demonstration and learning activities
- FIRST robotics team demos from multiple states
- Battlebot Subzero
- TOBOR: the Robotic Dinosaur
- UPenn's GRASP Lab showcased their industrial drones for surveying and site assessment
- 3D printing demos including 3D printed chocolate

"Tell me and I forget, teach me and I may remember, involve me and I learn."

- Benjamin Franklin

Our 2018 Sponsors

Google, Comcast NBC Universal, Hershey's, Make Magazine, NextFab, Arrow Electronics, Tech Girlz, TicketLeap, Yards Brewing, KGTiger, and Epilog Laser were critical in making the 2018 Faire a success.

Sponsorships and Partnerships Available

We are looking for partners and sponsors to team with us and build an even better event in 2019. This is the premier event in the region for innovators to show off their ingenuity to an engaged public. This event is also designed to inspire others to create their future. We want you to be a part of this highly engaging, memorable event.

- Maker Faire provides THE opportunity for talented Philadelphia region inventors, engineers, designers, innovators, and entrepreneurs to show their creations and ingenuity.
- The Maker Faire draws a unique audience of learners, appealing to high tech companies, software developers, art and design organizations, architecture firms, and start-ups.
- Share your message with a highly educated and motivated audience of creatives, trend setters, and early adopters.
- Associate your name with engaging hands on experiences which are more memorable and have a lasting impact.

For more information contact:

Marvin Weinberger marvin@phillymakerfaire.com

Bruce Willner at bruce@phillymakerfaire.com

Philly.MakerFaire.com/sponsorship

Sponsorship Levels

There are several sponsorship levels to meet the goals and budgets of different organizations. We are also happy to discuss in-kind sponsorships and cash/in-kind combination sponsorships. We will work with you to tailor a package that fits your needs.

Sponsorship Levels	Presenting Sponsor \$50,000	Goldsmith \$20,000	Silversmith \$12,000	Coppersmith \$5,000	Blacksmith \$1,000
Logo and link on Philadelphia Mini Maker Faire Homepage	Presenting Placement				
Category Exclusivity					
Logo and link on Sponsor Webpage	Presenting Placement				
Logo on Print Advertising	Presenting Placement				
Logo on Promotional Flyers					
Featured Blog Post about your event exhibit					
Mention in Press Release					
Thank You on Social Media					
Recognition in Email Blasts					
Logo on Sponsor Banner					
Event Speaking Opportunity					
Logo on Event Guide	Presenting Placement				
Exhibit Space (outdoor)	600 sf	400 sf	200 sf	100 sf	
Faire Staff Passes	20	10	10	4	
Faire Guest Passes	40	20	10	10	5

In-Kind Sponsorships

We also seek in-kind sponsorships and sponsorships which include a cash component and an in-kind component. The sponsorship benefits offered in exchange for in-kind sponsorship will be set on a case-by-case basis. In-kind sponsorships of special interest are Media sponsorships and Activity/Workshop services.

Experiential Sponsorships

Sponsors are welcome to focus their sponsorship towards specific activities or elements of the event. This often gives the sponsor a higher profile and a distinctive presence directed toward your target audience. Special sponsorship opportunities include sponsoring a performance stage, a workshop(s), breakfast for the makers during setup, a major spectacle/attraction. Sponsoring a component of the event that directly engages with the audience is particularly memorable. The Maker Faire team will work with you to develop a sponsorship opportunity that fits the marketing objectives of your organization.