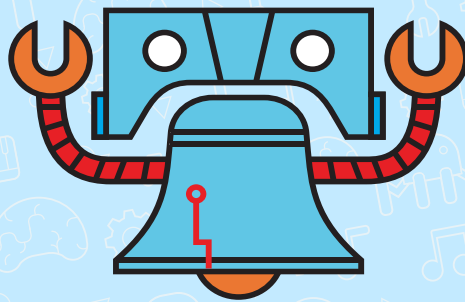


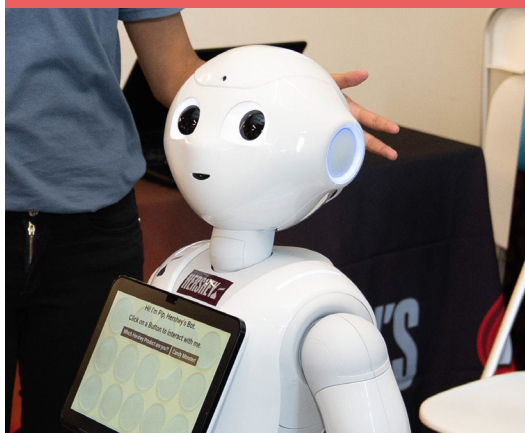
Philadelphia Maker Faire®



2022 Partnership Opportunities

The Region's Largest Showcase of Invention, Creativity,
And Resourcefulness!

philly.makerfaire.com/sponsorship



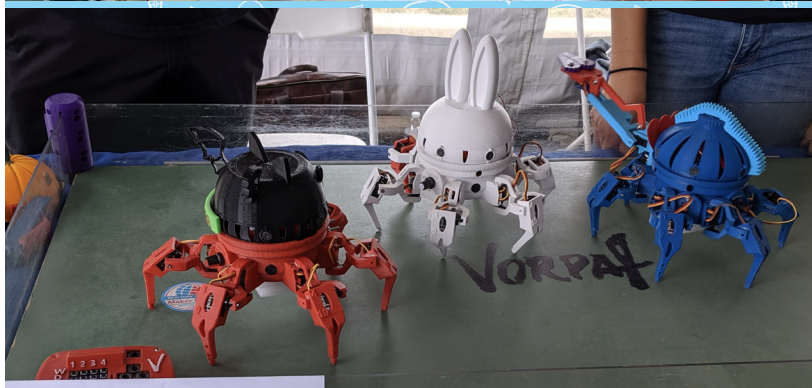
Maker Faire® Philadelphia

October 15th, 2022



“Cool nerds from across the region... engineers, inventors, students and artists signed up to spend the sunniest hours of the weekend challenging and celebrating more than 100 start-ups and small businesses.”

- Philadelphia Inquirer



ABOUT THE EVENT

Maker Faire is a showcase of invention, creativity, and resourcefulness, welcoming all ages to celebrate the Maker movement. It is a gathering where inventors, tech enthusiasts, crafters, hobbyists, engineers, science clubs, artists, and startups can show what they have made and to share what they have learned.

Sponsoring the Philadelphia Maker Faire is a unique opportunity to support our community of both young and adult entrepreneurs, inventors and artists. As a sponsor, **you will reach thousands of influential people in your target market with your message.**

HIGHLIGHTS FROM 2019

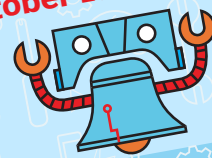
In 2019 we held our second Philly Maker Faire, it was bigger and better than the first with over 2,000 people attending the one-day event. We had 120 exhibitors, along with dozen of presenters, workshops, and demos - see examples below:

- Electric Vehicle creation from Mr. G's Workshop
- Amateur Satellites from Students at Villanova University
- Kinetic sculptures by The Chaos Machine
- Vorpal the Hexapod and Max the Megapod
- Sergio the Robotic 12 ft Operation Game
- Sephira, The Musical Ark
- And many more amazing makers...

Make Innovation Happen!

Maker Faire® Philadelphia

October 15th, 2022



2019 SPONSORS INCLUDED:

NEXTFAB



Independence Seaport Museum

Milk STREET marketing

TICKETLEAP

Spark THERAPEUTICS

Make:



pennsylvania COUNCIL ON THE ARTS



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NBC 10 TELE MUNDO T62



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Edmund optics worldwide



Technically Better cities through technology



Independence Seaport Museum is Philadelphia's place for maritime history and Delaware River culture. Discover the USS Olympia, a retired US NAVY ship, and tour the inside of the Becuna Submarine. Explore the museum with its boat workshop, maker space, and maritime exhibits.



2022 PHILADELPHIA MAKER FAIRE DETAILS

When: 10am – 5pm Saturday, October 15, 2022

Where: Independence Seaport Museum
211 S Christopher Columbus Blvd
Philadelphia, PA 19106

Tickets: ADULT ADMISSION \$18.00
CHILD ADMISSION \$14.00
SENIOR ADMISSION \$14.00
MILITARY OR VETERAN WITH ID \$14.00

2022

For 2022, we will build on the success from our 2 years. We project growing to include **100 exhibitors** and over **4000 attendees**.

- More workshops and hands-on activities
- Additional space for demonstrations, performances, and speakers
- Increased engagement with K-12 and universities
- High profile spectacles, speakers, and performers
- More college engineering and design projects
- Exhibits organized by type for easy exploration: art, performance, robotics, 3D printers, etc.
- Investor/local manufacturer “Meet-Up” with maker entrepreneurs
- Outreach to organizations and schools regarding free tickets to remove participation barriers

philly.makerfaire.com/sponsorship

Maker Faire Philadelphia

October 15th, 2022



2022 PARTNER BENEFITS

Sponsorship Levels		Presenting \$50,000	Goldsmith \$20,000	Silversmith \$12,000	Coppersmith \$5,000	Blacksmith \$1,000
Benefits						
Pre-Event						
Logo and link on Philadelphia Maker Faire Homepage	Presenting Placement	✓				
Logo on Print Advertising	Presenting Placement	✓				
Category Exclusivity	✓	✓				
Featured Blog Post about your exhibit	✓	✓				
Mention in Press Release	✓	✓				
Logo on Promotional Flyers	✓	✓	✓			
Thank you on Social Media	✓	✓	✓	✓		
Recognition in Email Blasts	✓	✓	✓	✓		
Logo and link on Sponsor Webpage	Presenting Placement	✓	✓	✓	✓	✓
On Site						
Logo on Sponsor Banner	✓	✓				
Event Speaking Opportunity	✓	✓	✓			
Logo on Event Guide	Presenting Placement	✓	✓	✓		
Faire Staff Passes	20	10	10	4		
Faire Guest Passes	40	20	10	10	5	

MAKER FAIRE SPONSORSHIP OPPORTUNITIES

Named sponsorships of featured event elements are also available. This gives the sponsor a distinctive presence directed toward your target audience. Media and in-kind sponsorships are also welcome.

HOW TO REACH US

Contact us to tailor a sponsorship package to best fit your marketing and outreach goals:

S James Parsons Jr sjamesparsonsjr@phillymakerfaire.com
 Katie Maahs katiemaahs@phillymakerfaire.com



For further information, email: sponsor@phillymakerfaire.com

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