For immediate release: March 14, 2024 Contact: Laura Chenault, <u>laura@phillymakerfaire.com</u>

The fourth Philly Maker Faire is scheduled – and at a new location – Cherry Street Pier.

Event Date: April 21, 2024, 10 am - 5pm

Event Location: Cherry Street Pler, 121 N Christopher Columbus Blvd, Philadelphia, PA 19106

Philadelphia, PA – (March 14, 2024) Following the successful in-person 2022 Philly Maker Faire, the 2024 Philly Maker Faire brings back talented makers/crafters/doers from Philadelphia and surrounding area. Makers will reveal their most grand work at the airy Cherry Street Pier.

This fourth Philly Maker Faire returns with new makers and some returning favorites. Expect to encounter:

- Innovative demonstrations
- Interactive workshops and hands-on activities
- Design projects and entrepreneurial networking
- Engagement for all ages from K-12 and university level
- Business opportunities for local manufacturers and angel investors

The press announcement and other materials can be found at the link: <u>https://philly.makerfaire.com/media-kit/</u>

More information about sponsorship opportunities can be found at the link: <u>https://philly.makerfaire.com/sponsorship/</u>

Philadelphia Maker Faire is independently organized and operated under license from Maker Media, Inc.

Maker Faire Philadelphia is a Fiscally Sponsored Project of Digital Harbor Foundation.

There is room for more!

If you have a Do-It-Yourself (or Do-It-Together) attitude and want to share your work with a curious and engaged audience, then apply to the Philly Maker Faire. They encourage all makers, from startups and science clubs to inventors and artists to apply. They particularly love exhibits that are interactive and those that show the making process. https://philly.makerfaire.com/call-for-makers/

About the Cherry Street Pier

Cherry Street Pier is a year-round, mixed-use public space on the central Delaware River waterfront. Built into the shell of a century-old municipal pier, it is a reflection of Philadelphia today—creative, diverse, historic, adaptable, and inspired. To learn more, visit <u>CherryStreetPier.com</u>.

Sponsorships and Partnerships Available

The Philly Maker Faire is looking for partners and sponsors to build an even better event in 2024. This is the premier event in the region for innovators to show off their ingenuity to an engaged public. Maker Faire is designed to inspire attendees to create their future.

- This is THE opportunity for talented inventors, engineers, designers, innovators, and entrepreneurs to show their creations and ingenuity.
- Share your message with a highly educated and motivated audience of creatives, trend setters, and early adopters.
- Associate your name with engaging hands-on experiences which have a memorable, lasting impact.

For more information or to become a sponsor, please contact Emily Silverman at <u>emily@phillymakerfaire.com</u>, or reach us online through the sponsorship page at <u>philly.makerfaire.com/sponsorship</u>

About Maker Faire

Maker Faire is the Greatest Show (and Tell) on Earth—a family-friendly showcase of invention, creativity and resourcefulness, and a celebration of the Maker movement. It's a place where people show what they are making, and share what they are learning. Makers range from tech enthusiasts to crafters to homesteaders to scientists to garage tinkerers. They are of all ages and backgrounds. The aim of Maker Faire is to entertain, inform, connect, and grow this community.

The original Maker Faire event was held in San Mateo, CA and in 2012 celebrated its seventh annual show with some 800 makers and 110,000 people in attendance. World Maker Faire New York, the other flagship event, has grown in three years to 500+ makers and 55,000 attendees. Detroit, Kansas City, Newcastle (UK), and Tokyo are the home of "featured" Maker Faires (200+ makers), and community-driven, independently organized Maker Faires are now being produced around the United States and the world—including right here in Williamson County. About MAKE Magazine: MAKE is the first magazine devoted entirely to Do-It-Yourself (DIY) technology projects. MAKE unites, inspires, informs, and entertains a growing community of resourceful people who undertake amazing projects in their backyards, basements, and garages. MAKE celebrates your right to tweak, hack, and bend any technology to your will.

Besides the magazine and the faire, MAKE is:

- A vital online stream of news and projects, blog.makezine.com;
- A retail outlet for kits and books, the Maker Shed;
- A steady stream of fun and instruction via our YouTube channel;
- Make: Projects, a library of projects with step-by-step instructions
- A publisher of best-in-category titles via Make: Books, including introductions to electronics, 3D printing, Raspberry Pi, Arduino and more.

More info: <u>https://makerfaire.com</u>

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